

FAQs

When I first begin talking with people who are thinking about working with me, I get many questions on how the business-building process works. They also ask about where and when they should begin.

In this frequently asked questions, I answer some of the “inquiring mind” questions you may be having, right about now.

What Do You Really Do?

Well, you are called to create magic for the world through your business.

I am here to teach you so you can grow while doing it by having a holistic biz. It is as simple as that.

I use my six-step system to teach you how to Get Business Traction, time and again. With me. And without me.

But, my method is not for everyone. Some people consider me the cat’s meow yet others don’t care to work with me.

Why? Because our styles don’t mesh.

Who knows where you might fall in that spectrum?

Maybe you like my energy.

Perhaps you resonate with the message you’ve seen on this site.

Perhaps you recognize yourself in the descriptions of the people I do my best work with.

Or, perhaps you’re curious to find out if I *can really* help you fix what’s currently not working in your business.

But, you will never know until you explore further, isn't that right?

How Are You Different?

Yes, I teach you how to do stuff for yourself.

And, I coach you.

You have me as your Get Business Traction implementation expert and consultant.

*I am your partner and guide during the length of our work together.
Hopefully, we will become friends in the process.*

You are the Chief Executive Officer (CEO) of your company. You will be working “On” your business, creating a grand and passionate vision for your company. My job is to guide you through your strategic journey. I will lend a hand in implementing the strategy, if you wish me to.

I do not work with anyone but spirit-centered owners. I help them in creating a vision, a sustainable strategy and a solid foundation for their business.

The gist of it is helping you integrate your vision into your operations.

That is what I do.

What makes different is that I don’t tell you that the Law of Attraction is all you need, like other spiritual gurus out there. That is just a lot of bunk.

Nothing will come to you without you taking action. To make your business the gem it needs to be, you must work hard to implement your vision. Then, you have to let go of the outcome. That’s where LOA will operate.

Sitting back and waiting will prevent you from serving more people and making a greater impact.

I am very focused on helping you build a real business, not in creating a J*O*B for yourself.

My guidance is delivered with tons of support and encouragement, working through all the obstacles that may pop up now and again.

Lilia, Who Are Your Clients, Exactly?

My clients are all spirit-centered business owners. They may be gearing up to take the leap of a start-up. They may be an established business needing to transform/renovate how they currently operate.

I specialize in bridging the gap between using their gifts and running a real business using their gifts.

I help them infuse their business with their message.

And, transform what they do establishing true resonance with their audience.

The common thread uniting them is their fierce passion. They all possess a conviction in the work they love. They are all inspired by a purpose, and have the gumption needed to be a successful business owner.

With those **starting up**, I guide them through the treacherous mire of starting a business. From a strategic vision to high-level planning. And, then, onto getting things done for a smooth start.

My **established clients** come for one of two reasons:

1. Either they are **ready to grow like a spreading wildfire**, and their business will not scale.
2. Or, **they've run into a stumbling block**. They cannot voice their message effectively and cannot leverage on the value of their work alone.

Together, we assess where they are right now. We may go back to the beginning and redefine the soul of the business. In all cases though, we pour a solid foundation for the business.

How Do You Work with Clients?

My style is that of a good, trusted business partner. I am your CSO, Chief Support Officer.

I will always share my opinion. I always tell you what you *need* to hear, *not what you want to hear*.

I have your back, and will stay by your side through each step. I will call you out if you're resisting moving on, and trying to play safe. I coach you through your fear, your struggles, and your obstacles. I champion you, your dream, and celebrate each win with you.

I work hard, and I strive for excellence in what I do. I have been a top honcho in a multimillion dollar company. I don't take myself too seriously, though, and cherish my time alone with Spirit as much as you do.

I respect that *it is your business*, your baby. It is my privilege to be your partner and steward in allowing the baby to grow into a toddler, a child, an adolescent and, finally, an adult.

I love to walk in the woods, listening to the hawks nesting there (Hawk is one of my animal guides). I get inspiration there. My spiritual practice helps me come to you with a fresh mind. I like to celebrate your life, your achievements, and honor your challenges as well.

What Type Is Not a Good Fit for You?

I do authentic business building. I draw out, track and plan for **your vision**. I refuse to apply band aid solutions.

So, I don't do well with people who don't care to get crystal clear on their vision or the emotional quotient of their business.

I don't engage well with naysayers, excuse-makers, those who are habitual victims.

If you are married to your woes, are hesitant to take action, procrastinate, or don't feel comfortable stepping into growth.... well, we will not work well together.

My best clients are approachable, clear, persistent, open, honest, motivated, decisive, passionate. In other words, they are ready, willing, and able to learn, grow and prosper. They also have a sense of humor! Levity cures many ills!

I am a decision maker by nature. I work hard on my clients' business. And I expect you to as well.

At the end of the day, I know I am a steward. My role is to support you making your vision real.

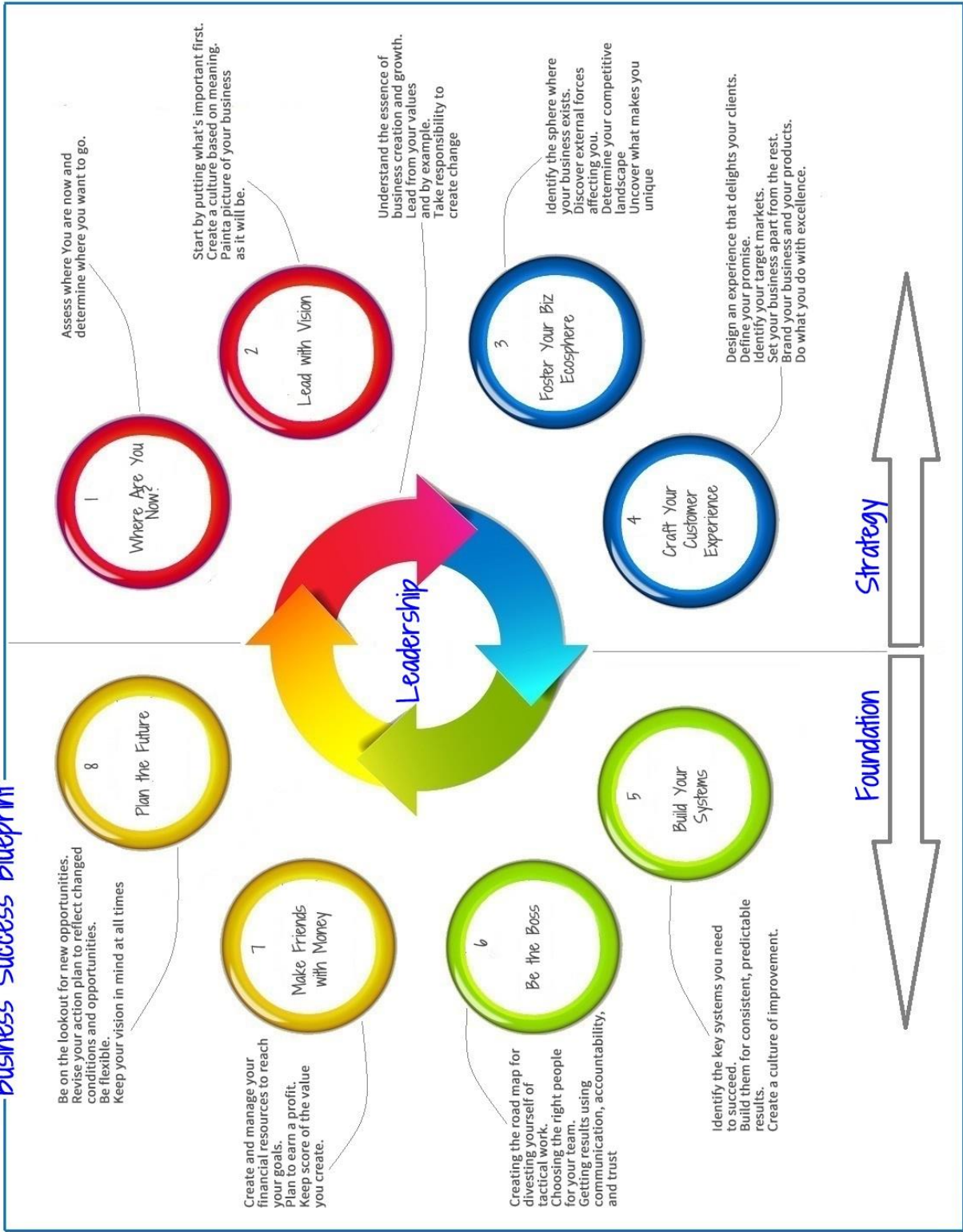
What Is the Business Success Blueprint?

It is a way to build an ecosystem for your business.

Having a business that works for you is the goal of all business owners. Your business is a mixture of your vision, passion and knowledge. It is also a balance between people and systems. I've developed an approach to building your business that produces intentionally inventive strategies and systems that ties all the parts together. In that way, your business can grow without consuming your life.

My system is a way to build your business so that it delivers sustainable profits, personal freedom, a superior quality of life all while making an impact on others that transforms their lives.

Business Success Blueprint



Each step is designed to meet the specific needs of each aspect of your business.

What Is the Investment I Need to Make?

When I was considering opening my own business, I thought:

If I can distill the what I've learned, and offer the most valuable and essential aspects of the work for a reasonable cost, I could bring this to micropreneurs and start-ups.

That is exactly what I have done. I've developed flexible programs that can be offered in modules. This way, there is help that fits for almost every budget.

You can begin, see results right away, and continue your business-building investment.

You are instantly in motion toward your goals. In a matter of weeks, you begin seeing results, getting clarity on your vision.

And, you can always work through portions of the **Get Business Traction** system as do-it-yourself programs.

Of course, there will be a large investment of your time. You have to be willing to spend the time and effort, otherwise, it is worthless to start, don't you think?

If you'd like to learn more, click on the link below to schedule your very own strategy session with me.

[Click here.](#)

Specifically, How Do Clients Pay for Your Services?

Although Princess Mia in *Princess Diaries 2* accepted chickens from her loyal subjects, I do not.

LOL!

Seriously, clients who sign up and pay in full, receive a discounted bundle price. If they choose, they may select individual modules as they are offered.

Of course, I offer payment plans as well, for those clients that need to space out their investment.

And payments are made through most major credit cards via Stripe.

How Quickly Can I Expect Results?

If you have been in business for a while, you will see results in six weeks to three months. You make quick progress because our aim is to focus on the gaps in the business.

If you are new to running a business, you'll see results after the first module.

Building a business develops one phase based upon the prior one. One needs to complete in order to really get traction for the next phase.

Of course, your results are solely dependent on your willingness to invest time, effort and do the work.

What if I Need Results in a Rush?

Business strategy, identity, positioning and messaging are the architectural foundation for the business you build.

It is not something you take shortcuts with or rush. If you want the business-building to be sustainable over time, you need to design it well.

There is no magic wand that I can waive and make it all better in the blink of an eye!

We can work on your most pressing needs first. You will see those results relatively quickly. But for your business to scale and sustain itself, it will take time.

Proud to be Giving Back

As the founder and CEO of The Holistic Biz, I am passionate about your dreams becoming reality.

I am also passionate about giving back in a huge way, to share the bounty of Spirit as an act of gratitude.

So. I share the bounty you share with me....

To honor your generosity in allowing me to work with you, a portion of every dollar earned goes to the following organizations:

[St. Jude Children's Research Hospital](#) – Finding cures. Saving children.

[Duke Children's Hospital & Health](#) – Because nothing matters more

[Smile Train](#) – Power of a Smile

[Hospice of Rockingham County](#) – Dedication to Quality of Life

Are you ready to begin your journey?

Maybe it's time for us to have a first date.

If you are ready to take the next step, I invite you to click on the button below to schedule your very own strategy session with me. I've opened appointment times on my calendar especially for YOU.

[Click here.](#)

Not sure yet?

I realize that the help I offer is not for everyone. But you won't know unless you reach out and find out whether we're simpatico.

In the meantime, I suggest that you sign up for my content-rich bi-weekly articles by entering your name and e-mail in the box on the sidebar.

When you do, you'll receive my free gift: "*Build Your Business with Soul, Strategy and Systems*" infographic. This will offer you an opportunity to evaluate what you can do to create the business of your dreams.
